

# Professional

MAR • APR 11 THE BIBLE OF THE AUSTRALIAN AESTHETICS INDUSTRY

# BEAUTY

## The Loved Ones

*Beauty and dignity in the hereafter*

*A pain in the neck!*  
**Injury prevention in the salon**

## FACE VALUE

Skincare's autumn harvest

*Waxing lyrical*  
**The roots of success**

## WORDS OF WARMING

Weathering the climate of change

CHRISTINA  
It just works

# Introducing CHRISTINA COSMECEUTICALS:

*Experience, innovation & vision.*



with a great traditional aesthetic foundation. Christina is the brand that everyone wishes they could create. Building on almost thirty years of working hand-in-hand with professional aestheticians throughout the world, Christina is a trusted friend and partner for aestheticians worldwide, and a natural next step for the specialist skincare professional.

***“Advanced skincare products that address a wide range of conditions, from mild to severe”***

## THE TEAM BEHIND THE VISION

The Christina story grew from the vision of cosmetician Christina Zehavi, an international dermatologist who saw a need for products that provide comprehensive solutions (without compromising skin health) for cosmeticians, dermatologists and plastic surgeons.

Christina Zehavi is now recognised as a leading figure in the para-medical industry, as an educator, practitioner and Editor-in-Chief of ‘Les Nouvelles Esthetiques’, Israel.

Now as an enterprise with a first-class R&D facility and full in-house manufacturing capabilities, the Christina Company is continually building product lines that have won international recognition for their positive results. The combination of pioneering scientific research and cutting-edge vision has driven Christina to create specialised clinical products and treatments and placed the company at the forefront of the specialised skincare industry.

## BUILDING PROVEN PRODUCT LINES

Christina’s treatments are designed in easy-to-follow step-by-step protocol overviews, instructions and guides to facilitate ongoing procedures. Each product line is a multi-stage holistic treatment that addresses a specific skin condition by targeting the biological and environmental causes and symptoms, both internally and externally.

Through a natural synergy between in-salon and home-use products, Christina’s product lines continue to delight clients by performing beyond their expectations with truly remarkable results in the short and long term.

## COMPREHENSIVE SOLUTIONS, DRAMATIC RESULTS

Christina Cosmeceuticals is committed to producing intelligent skincare solutions with dynamic combinations of traditional botanicals and scientifically advanced ingredients. Targeting deficient and excess skin functions, Christina works with leading scientists to develop products that correct and heal complex and multifaceted skin conditions. Christina’s exact formulations have been extensively tested in our laboratories and are clinically proven to produce visible and measurable results safely and consistently.

## KNOWLEDGE IS POWER AND PROFIT

At Christina, we believe healthy skin results are empowered by education, innovation and professional advice. Christina is committed to supporting cosmetic professionals in the confident

treatment of the widest range of customers from prevention and treatment, to maintenance of healthier, younger looking skin. We train professional skin experts by conducting in-depth workshops including hands-on trainings, seminars and conferences to better understand each product and treatment. As part of our comprehensive training we provide skin experts user-friendly tools to facilitate skincare regimens by offering professional instructions and guides.

## OUR VISION

Christina aspires to set a new standard in professional skincare solutions by combining cutting-edge scientific research and hands-on cosmetic experience. We believe cosmeticians and their clients deserve solutions that provide safety, comfort and results that meet, and hopefully surpass, their expectations.

## OUR VALUE PROPOSITION – SIMPLICITY, PROFITABILITY, RESULTS

Expensive maintenance product ranges are now becoming a thing of the past with the introduction of comprehensive, holistic dermo-cosmeceuticals pioneered by brands such as CHRISTINA.

Every Christina treatment is a pledge to give your clients real results that they can see and feel.

At Christina, we provide skincare solutions that:

- Are NOT sold on-line and NEVER will be
- Offer synergy between home use and salon products
- Give cumulative results that are greater than the sum of the individual products
- Utilise powerful and innovative active ingredients
- Target both underlying biological symptoms and external environmental causes
- Are realistically priced

***“Introduce CHRISTINA COSMECEUTICALS into your business and watch the dramatic results in your skin solutions and profits”***

## COMMITMENT TO YOUR SUCCESS

Christina is committed to supporting the cosmetic professional with powerful aesthetic tools that enable the confident treatment of the widest range of conditions. From prevention and treatment, to maintenance of healthier, younger-looking skin, Christina is always there to provide skincare professionals a better solution for complex skin conditions and to keep your business ahead of the competition.

Introduce CHRISTINA COSMECEUTICALS into your business and watch the dramatic results in your skin solutions and profits.

We look forward to reaching more individuals worldwide, improving the health and appearance - one treatment at a time.

***Call us at SKIN FACTORS PL for your free information kit on TOLL FREE 1800 824 282. Visit our website at [www.christina-cosmeceuticals.com.au](http://www.christina-cosmeceuticals.com.au)***

***“THE ONLY CHOICE FOR THE SPECIALIST SKINCARE PROFESSIONAL”***

